



PRESS RELEASE
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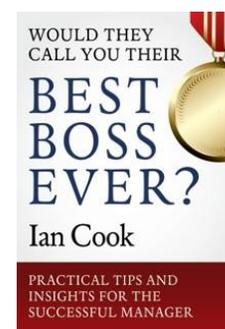
Upcoming Speaker Series "Best Boss Ever" Skills Session

Arlington, VA - The Leadership Center for Excellence is offering a Speakers Series skills session on How You Can be Their "Best Boss Ever."

Through this skills session, attendees will begin by reflecting upon what it was like working for the best boss they ever had. They will recall how they probably worked harder for this person than they have for anyone else before or since. They contributed extra effort, enthusiasm and creativity. They felt really good about themselves.

Ian Cook, author of *Would They Call You Their Best Boss Ever? Practical Tips and Insights for the Successful Manager*, will facilitate this skills session. He will challenge participants to transform themselves into superb leaders and lay out how to go about it. Cook will elaborate upon the three areas research shows the most effective, outcome-creating leaders excel:

- Orientation Towards Results
- Solid Relationships
- Courage & Integrity



This will be a thought-provoking, highly interactive session. Participants will leave with practical tips and approaches they may immediately be apply back at their workplace. In addition, as a special benefit, each attendee will receive a copy of Cook's book.



Ian Cook, MILR, CSP, has for over two decades been training, coaching and speaking on how to generate higher results by effectively managing that critical, interpersonal space that lies between bosses and their employees.

The Speakers Series skills session on How You Can be Their "Best Boss Ever" will take place on Tuesday, November 13th from 8:30am until 12:00pm at the Navy League Building, 2300 Wilson Boulevard, 1st Floor, Arlington, VA 22201. Cost is \$50 for members of Leadership Arlington and \$60 for the general public. Meals, materials and a copy of the book are included.

The Leadership Center for Excellence will present a final Fall Speaker Series panel discussing the Columbia Pike Streetcar Project on December 6th from 11:30am until 1:30pm at WETA, 2775 S. Quincy Street, Arlington, VA 22206.

About Leadership Arlington

The Leadership Center for Excellence is a capacity building program of Leadership Arlington. Leadership Arlington is a dynamic organization established in 1998. Our mission is to enlighten, inspire and connect leaders to strengthen the community. The vision of Leadership Arlington is a prepared, inspired and inclusive leadership who together embrace responsibility for the common good. For more information, visit www.leadershiparlington.org or call 703-528-2522.

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