PRESS RELEASE

FOR IMMEDIATE RELEASE

March 26, 2014

Members of the press are invited to cover this event. Please contact Kate Frantz to register for complimentary press tickets.

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"What Makes Young Professionals sTick?"

Arlington, VA - Leadership Arlington will examine the mindset of Arlington's young professionals during an upcoming Speaker Series entitled "What Makes Young Professionals sTick?" at WETA (2775 S. Quincy Street, Arlington, VA 22206) on Tuesday, April 8 from 11:30am until 1:30pm.

In 2020, millennials will represent 46% of the workforce. During this presentation, Cindy Richmond, Acting Director of Arlington Economic Development, will share the results of a major study commissioned by Arlington Economic Development to understand how Arlington's young professionals view the county as a place to live, work and play.

This event is an exciting opportunity to understand what motivates young professionals to settle and plant roots in a community. The study has great potential to increase Arlington's ability to attract and retain young professionals who will soon carry the torch as leaders in the region by informing the public of their wants, needs, habits and thinking.

To register for this event, please visit the Leadership Arlington website at www.leadershiparlington.org. Admission is $40 for Leadership Arlington members and $50 for the general public. Lunch and materials are included.

The Leadership Arlington Speaker Series is sponsored by Catering by LT.

About Leadership Arlington

The mission of Leadership Arlington is to enlighten, inspire and connect leaders to strengthen the community. The vision of Leadership Arlington is a prepared, inspired and inclusive leadership who together embrace responsibility for the common good. For more information, visit www.leadershiparlington.org or call 703-528-2522.

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