



Robin Robertson

Signature Program Class of 2001

Senior Vice President, Director of Marketing, Cardinal Bank

Robin Robertson is the Director of Marketing at Cardinal Bank where she is responsible for managing the Company's strategic marketing initiatives to strengthen its brand awareness and support sales and revenue objectives. Prior to joining Cardinal in 2013, Robin worked at Virginia Commerce Bank in a similar role. She has twenty years of banking experience in branch management, branch operations, as well as bank marketing.

A longtime resident of Northern Virginia, Robin lives in Alexandria, is married with a step-son and is involved in both the Arlington and Alexandria communities. She holds a B.A. in Business Management from Lynchburg College, and is a graduate of the Virginia Bankers School of Bank Management and a 2001 graduate Leadership Arlington's Signature Program. She is a member of the Virginia Bankers Association and the American Bankers Association, and the past chairman and committee member of Leadership Arlington's Monte Carlo Night. She has held other leadership positions with the Arlington Chamber of Commerce, and CrisisLink.