Mary Ellen Payne is the Area Vice President - Marketing and Sales for Verizon's Mid-Atlantic Region. She is accountable for regional/local marketing strategy execution, as well as revenue and unit management for more than 50% of the Verizon Telecom business.

Prior to this assignment, Mary Ellen was Senior Vice President of Consumer Marketing Communications where she was responsible for the mass market and multi-cultural marketing communications for the voice, broadband and video portfolio.

Mary Ellen also served as Vice President - Operations and Technology where she was responsible for directing the strategy, design, delivery and implementation of Verizon's sales and marketing operating systems and launched www.verizon.com.

Previously, Mary Ellen held several leadership posts in marketing, sales and strategic planning roles including: President – Bell Atlantic Plus; Vice President - Channel Management; and Vice President - Brand Management. Ms. Payne has served on the Board of Directors of the Association of National Advertisers and served on the Mosaic Council of the American Advertising Federation. Currently, she serves on the Board of Regents for Leadership Arlington and the Lerner College Advisory Board at the University of Delaware.

Mary Ellen holds a Bachelor of Science in Business Administration with a concentration in Marketing as well as a MBA from the University of Delaware.